

# Carson City Area

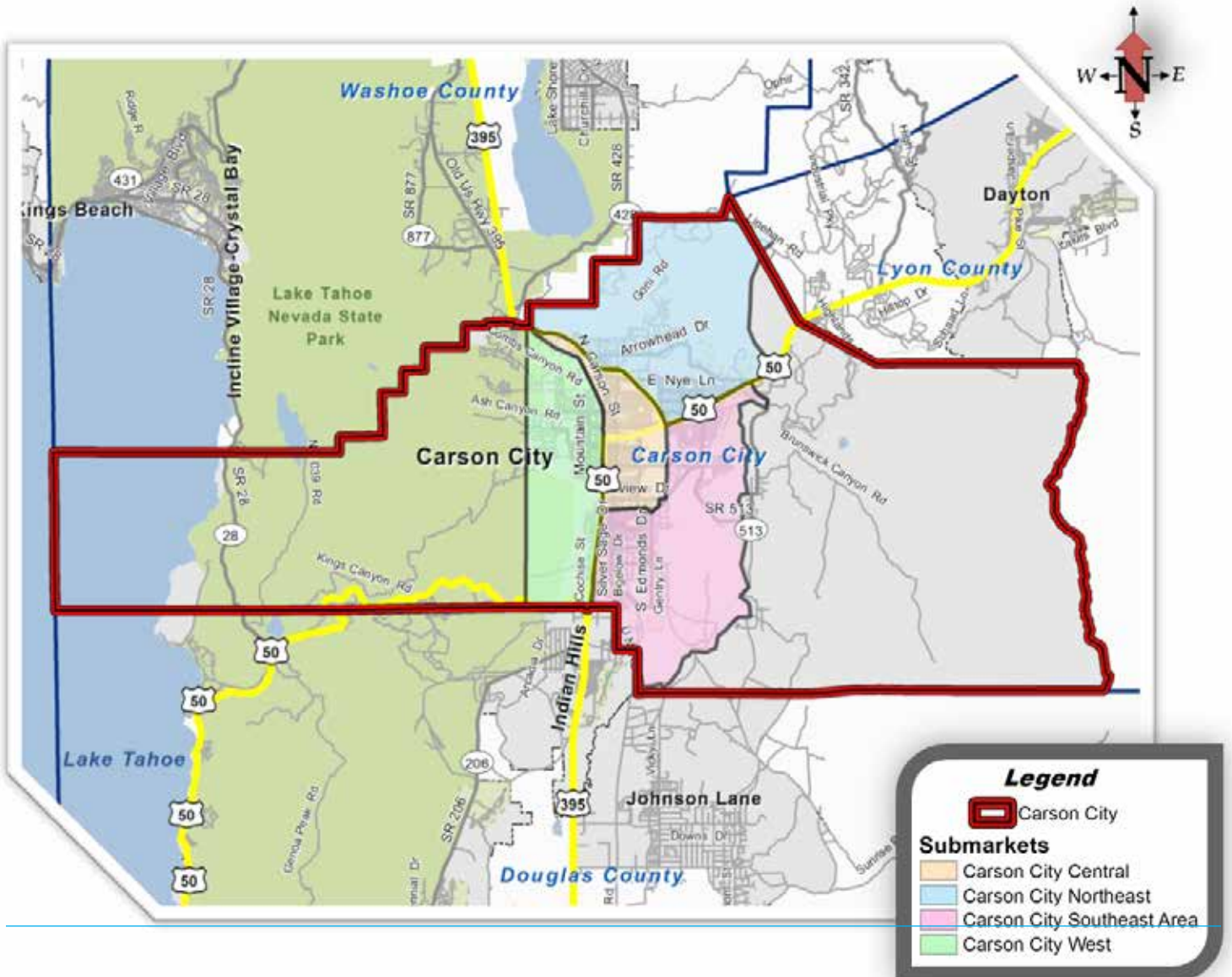
## THE DEFINED GEOGRAPHIC AREA

This information pertains only to Carson City proper. The full Carson City Area Housing Study report offers further detail pertaining to this area by identifying four primary areas located within the City's jurisdictional limits. Those specific areas include the Central, Northern, Southeast and Western portions of Carson City. As of 2013 Carson City alone accounted for approximately 54% of the total housing units situated within the defined region overall, and that within the City's percentage of housing inventory, approximately 57% were found to be Owner-Occupied, with the remaining 43% being attributed to Renter-Occupied housing units. While the study projects the need for an additional 749 new housing units of various types in Carson City by the year 2018, and while some households seeking newer housing products will come

from areas located within the City itself, it has been recognized that the majority of new buyers and renters will most likely come from areas located outside the City's present boundaries. More detailed information about Carson City and each of the specific areas identified within the City limits can be found in the full report.

## SEE THE COMPLETE "CARSON CITY AREA HOUSING STUDY"

The full study was conducted to establish the overall strength of the housing market within the defined region. The full detailed report was issued by Vogt Santer Insights (VSI) on March 20, 2014, and was revised on December 10, 2014. The complete study includes a detailed analysis of Carson City, the primary areas located within the city, and the surrounding region.

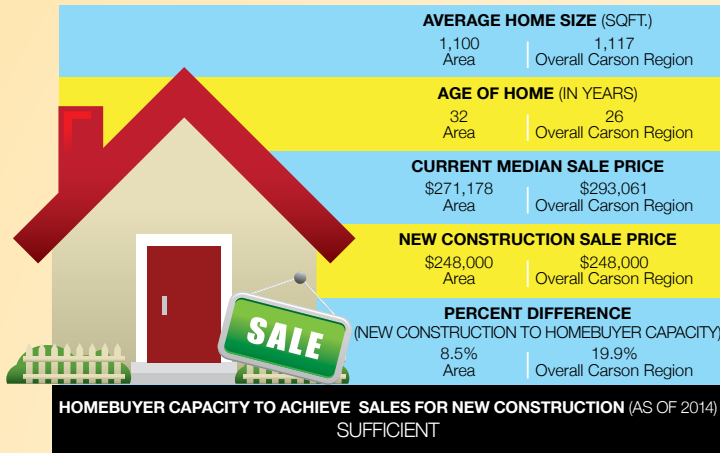


# Carson City Area Housing at a Glance

## RENTAL RATES & HOUSING PRICE ANALYSIS

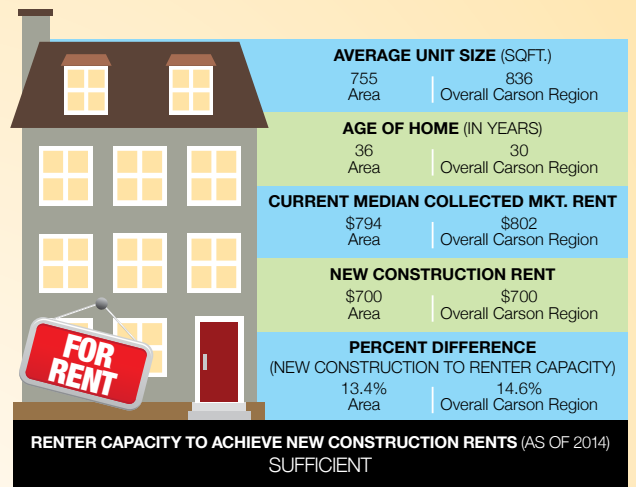
For sale home pricing

(Sale prices for median sized home situated on 1/4 acre or smaller lot)



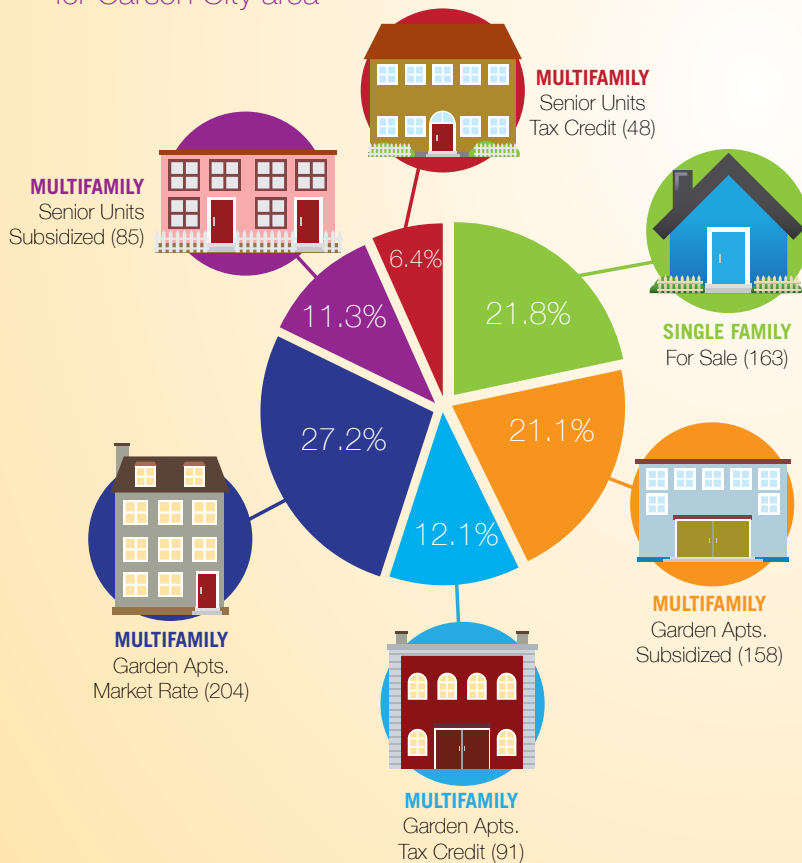
Multifamily market rental rates

(Average market rents for 1, 2 & 3 bedroom garden style units)



## NEW HOUSING UNITS

Demand for new housing units identified for Carson City area

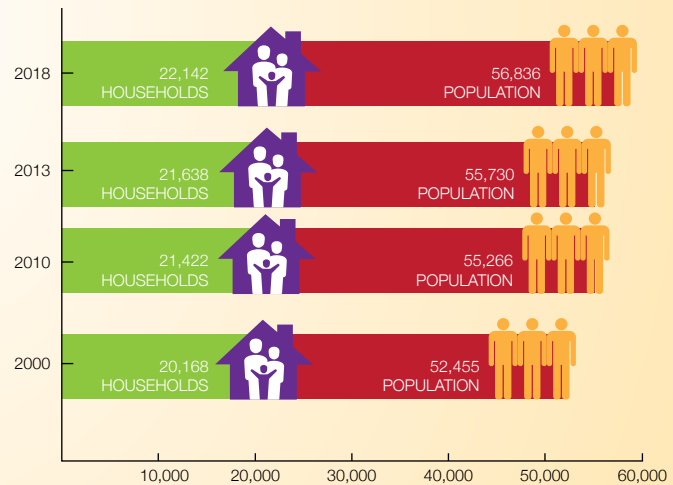


**NEED BEFORE DECEMBER 31, 2018**

For Sale Housing: 163 Homes  
 Senior Housing: 133 Units  
 Rental Housing: 453 Units  
**Estimated Demand: 749 New Housing Units**

## AREA ECONOMIC ASSESSMENTS

Population and household count



Median household income & median home value comparison

